

TechAmerica Hosts Successful Environmental Compliance Conference in New England

Sell out crowd learns about latest developments impacting the global supply chain



Special thank you to our speakers and sponsors.

Left to right: Mark Plagens, TechAmerica; Chris Smith, UK RoHS Enforcement Authority; ; Krista Botsford, Botsford EcoTech Partners; Russ McCann, Actio Corporation; Steve Andrews, UK Dept. for Business, Enterprise and Regulatory Reform; Felise Cooper, Allen & Overy; Kelly St. Andre, EMC Corporation; Kris Kalajjian, Philips (front); Holly Evans, Strategic Council LLC and TechAmerica Consultant and Anne Doherty Johnson, TechAmerica.

TechAmerica New England presented its 7th Annual Global Environmental Compliance Conference to a packed room on May 1st. Environmental compliance, EHS, product and sustainability professionals from New England high tech companies assembled to hear the latest on WEEE, RoHS, REACH, Batteries, Energy Efficiency and Design for Environment. The event was sponsored by AeA members Botsford EchoTech Partners and Action Corporation, in partnership with Allen & Overy and hosted by [Philips Electronics North America](#) at their US headquarters in Andover, MA. TechAmerica New England thanks our speakers, sponsors, host and attendees for making the 2009 environmental program a great success!

(continued on next page)

To keep attendees up to date on the latest legislative and regulatory developments, current best practices and what is on the horizon, TechAmerica again assembled an impressive group of experts. Speakers included:

- [Steve Andrews](#), U.K. Dept. for Business, Enterprise Regulatory Reform
- [Krista Botsford](#), Founder and Chief Executive Officer, Botsford EcoTech Partners
- [Felise Cooper](#), Associate, U.S. Environmental & Regulatory Law Group, Allen & Overy
- [Holly Evans](#), President, Strategic Counsel, LLC, TechAmerica Consultant
- Mark Plagens, Director for International Environment Policy, TechAmerica
- [Chris Smith](#), Head of RoHS Enforcement, U.K. RoHS Enforcement Authority, National Weights and Measures Laboratory (NWML)
- [Kelly St. Andre](#), Manager, Global Environmental Operations, EMC Corporation

The conference included in depth presentations on WEEE, RoHS, Batteries, Energy Efficiency (EuP) and Design for Environment (Dfe). Following a European Union update directly from leading U.K. government officials on WEEE, RoHS and Batteries, attendees received a detailed legal analysis from leading legal environmental law source, Allen & Overy. A presentation on company best practices demonstrated how high tech firms of all sizes are complying with these global laws, adapting internal operations, and communicating to their supply chain.

Conference attendees also heard how TechAmerica was working to impact these evolving laws and keep the industry informed of developments in a rapidly changing environmental compliance landscape. As the only association lobbying on technology environment issues at the state, federal and international levels, TechAmerica committees work to make sure the industry's voice is heard and is actively lobbying environmental issues in all 50 states. Also featured was a session on the growing body of environmental law being adopted at the state level here in the U.S., including both environmental recycling and material restrictions mandates

TechAmerica member company EMC Corporation concluded the day with a case study of how one global company is working to modify its operations and working with its global supply chain to reduce its carbon footprint and adapt changes from the design phase to end of product life.

To keep members fully informed, a monthly newsletter, the [Environmental Issues Update](#), from Strategic Counsel, LLC is available to TechAmerica members. The association also provides an online state [legislative tracking tool](#), allowing company executives to view the latest developments and easily share intelligence as-is within their companies. Please contact [Anne Doherty Johnson](#) for more details on these tools and to learn how TechAmerica can help your company better understand and comply with these laws and regulations.

(continued on next page)

TechAmerica Environmental Compliance Conference, P.2



Seventh Annual Global Environmental Compliance Conference

Special thanks to our Sponsors, Host and Partner:

