



2007 Event Sponsorship Opportunities

In order to serve the many generous companies who support AeA through event sponsorships, we wanted to provide a complete list of available sponsorship opportunities for AeA's FY07 year (October '06 - September '07). Thanks to the work of our committees, there are more events planned earlier in the year than ever before. Topics and speakers can change throughout the year, and sponsors will be notified if that is that case.

Sponsorship is available to member and affiliated businesses on a first come, first served basis with first right of refusal to members participating on committees unless otherwise noted. Please note dates are subject to change, and you will be notified immediately if this occurs.

Sponsorships are considered "secured" upon receipt of a faxed and signed Sponsorship Agreement. As soon as the signed agreement is received, AeA will begin to publicize the sponsorship. Please fill out the attached Sponsorship Agreement and fax it to: (503)624-9354.

As with years past, new event opportunities develop throughout the year. We will notify our sponsor contacts of these events as they develop. We appreciate your continued support and look forward to working with you this year.

We value your support and want to work with you to ensure you gain the maximum benefit for each sponsorship. Please contact us if you have any ideas of how AeA can improve its sponsor opportunities.

Kari Naone
Events & Programs Manager
503-624-6050
kari_naone@aeonet.org

AeA NETWORKING EVENTS

As a sponsor of an AeA Networking/Breakfast event, your company will receive:

- 2 complimentary invitations to attend the event
- Company logo on event materials
- Company logo on most event promotional e-mails
- Company logo on national event calendar
- List of attendees (name/company/title)
- Ability to offer non-member guests member rate
- Company logo with link on AeA website event flyer
- Promotional Table at event
- Company logo on evaluation forms
- Logo recognition at event
- Recognition from the podium

Emerging Business Breakfast Events 2 to 3 Sponsors per event, each at \$450

Event Time: 7:30 a.m. – 8:00 a.m. Breakfast and Networking
8:00 a.m. – 9:00 a.m. Program

Event Location: Oregon Zoo

The goal of this committee is to deliver high-quality educational events and programs that help entrepreneurs build successful companies. These programs are targeted to Board Members, CEOs, Vice Presidents and others who are in or aspire to leadership positions in an emerging growth technology firm. By providing subject matter experts and an inclusive forum, the AeA continues to foster and promote the formation and growth of world-class companies.

The first two event topics have been chosen however below you will find additional topics for the remaining event dates. Please select which topic you would like to sponsor. We will contact you in September, once the event date has been selected.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 5, 2006	Economic Outlook	Ernst & Young	September 6, 2006	1 available
November 2, 2006	Innovation	First Tech CU / Stoel Rives	October 3, 2006	SOLD OUT!
February 1, 2007	Sales & Marketing	Lane Powell / MKTX	January 2, 2007	SOLD OUT!
March 1, 2007	Finance	Perkins Coie /	February 2, 2007	1 available
April 12, 2007	International		March 6, 2007	1 available
May 3, 2007	Human Resources	Cresa Partners	April 4, 2007	1 available

Human Resources Breakfast Events
2 Sponsors per event, each at \$450

Event Time: 7:30 a.m. – 8:00 a.m. Breakfast and Networking
8:00 a.m. – 9:00 a.m. Program

Event Location: Oregon Zoo

The role of the Human Resources Committee is to provide networking and learning opportunities for human resource professionals in the technology industry.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 10, 2006	Medical Benefits	United Healthcare	September 11, 2006	SOLD OUT!
January 9, 2007	TBD		December 10, 2006	2 available
March 6, 2007	TBD	First Tech CU / On-Site Financial	February 7, 2007	SOLD OUT!
May 1, 2007	TBD	On-Site Financial / Mercer	April 2, 2007	SOLD OUT!
June 5, 2007	TBD	Preston Gates Ellis	May 6, 2007	1 available

Finance Breakfast Events
2 Sponsors per event, each at \$450

Event Time: 7:30 a.m. – 8:00 a.m. Breakfast and Networking
8:00 a.m. – 9:00 a.m. Program

Event Location: Oregon Zoo

The focus of the finance committee is to hold programs aimed at mentoring the CFO of the future. These programs are targeted to CFO's, Vice Presidents of Finance, and any individual interested in learning about the changing role of the finance executive in the technology industry.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 17, 2006	Raising Capital	Ater Wynne / Cresa Partners	September 18, 2006	SOLD OUT!
January 18, 2007	SEC & Accounting Update	On-Site Financial / KPMG	December 15, 2006	SOLD OUT!
March 20, 2007	Customs & Export Control	Ater Wynne / Ernst & Young	February 21, 2006	SOLD OUT!
May 15, 2007	Disaster Recovery	On-Site Financial / Preston Gates Ellis	April 15, 2006	SOLD OUT!

Intellectual Property and Technology Roundtables
2 Sponsors per event, each at \$450

Event Time: 7:30 a.m. – 8:00 a.m. Breakfast and Networking
8:00 a.m. – 11:00 a.m. Program and Roundtable Discussion

Event Location: Oregon Zoo

The Intellectual Property and Technology Committee educates AeA members on how intellectual property and technology law affects their business through small roundtable discussions that provide access to experts on intellectual property issues and encourage AeA members to share experiences. Roundtables are limited to 50 attendees.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 24, 2006	Protecting the User Experience	Marger Johnson / Pop Art	September 25, 2006	SOLD OUT!
December 5, 2006	Technology & Transactions	Ater Wynne	November 1, 2006	1 available
March 13, 2007	Patent Reform	Ater Wynne	February 15, 2007	1 available
May 22, 2007	TBD	Marger Johnson	April 23, 2007	1 available

AeA DINNER FORUMS

As a sponsor of an AeA Dinner Forum your company will receive:

- 2 complimentary invitations to attend the event
- Company logo on event brochure
- Company logo on RSVP reply form
- Company logo on most promotional e-mails
- Only associate member representation in the room (excludes CEO Forums)
- Company logo with link on AeA website event flyer
- Recognition at event
- Steak Break: Signature filet mignon sandwiches & homemade dessert delivered by Morton's to your company site on date mutually agreed upon (up to 20 people). Only available for sponsored events scheduled at Morton's.

**Conditions for Forum Sponsorships:

- Forum Sponsors must also be sponsoring at least one networking/breakfast event.
- Sponsorships for all Forums held at Morton's must be paid no later than December 1, 2006 (unless noted.)

CEO Forums

2 Sponsors per event, each at \$2,500

Event Time: 5:30 p.m. – 8:30 p.m.

The CEO Forums were created to provide exclusive networking opportunities to CEOs, Presidents, and COOs of Oregon's member technology companies. These events are held over dinner at Morton's Steakhouse and are by invitation only. You must be a CEO, President, or COO of an AeA corporate member company or the event sponsor to attend. Attendance is limited to 60 registrants. A company can only sponsor one CEO Forum or CEO Summit per event year.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 12, 2006	TBD	Lane Powell / Cresa Partners	September 20, 2006	SOLD OUT!
January 11, 2007	TBD	Brentwood Group / Cresa Partners	December 1, 2006	SOLD OUT!
March 8, 2007	TBD	Ernst & Young / Stoel Rives	December 1, 2006	SOLD OUT!
May 10, 2007	TBD	First Tech CU / KPMG	December 1, 2006	SOLD OUT!

CTO and Engineering Executive Forum

2 sponsors per event, each at \$1,750

Event Time: 5:30 p.m. – 8:30 p.m.

The Executive Engineering Forums were created to provide exclusive networking opportunities for CTO's, VPs of Engineering and top innovation executive of the member technology companies. There is currently one planned offering for this event, but there may be future events planned by the IP and Technology Committee. Attendance is limited to 60 registrants.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
November 14, 2006	TBD		October 15, 2006	2 available
February 27, 2007	TBD	Stoel Rives	January 21, 2007	1 available
April 17, 2007	TBD	Lane Powell	March 27, 2007	1 available

CFO Forums

2 Sponsors per event, each at \$1,750

Event Time: 5:30 p.m. – 8:30 p.m.

The CFO forums are designed to provide exclusive networking opportunities to CFOs/VP of Finance, of Oregon's technology companies. These events are held over dinner and are by invitation only. You must be a CFO or a VP of Finance of an AeA corporate member company or the event sponsor to attend. A company can only sponsor one CFO Forum per event year. Attendance is limited to 60 registrants.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
November 9, 2006	Compensations	Perkins Coie / Mercer	October 10, 2006	SOLD OUT!
February 22, 2007	Finance Functions	Cresa Partners / Onsite Financial	December 1, 2006	SOLD OUT!
April 5, 2007	Strategic Planning	Ernst & Young /	December 1, 2006	1 available
September 13, 2007	TBD	Preston Gates Ellis / KPMG	December 1, 2006	SOLD OUT!

HR Executive Forums

2 Sponsors per event, each at \$750

Event Time: HR Forums are either a breakfast or dinner.

The HR Forums were created to provide exclusive networking opportunities to Senior HR Management of Oregon's technology companies. These events are by invitation only. You must be a Senior HR Executive of an AeA corporate member company or event sponsor to attend. A company can only sponsor one HR Forum per event year. Attendance is limited to 50 registrants.

Event Dates	Topic	Sponsors	Invoice Due Date	Status
October 26, 2006	Strategic Planning	Preston Gates Ellis	September 15, 2006	1 available
February 6, 2007			January 6, 2007	2 available
April 5, 2007		First Tech CU	May 5, 2007	1 available

AeA SPECIAL EVENTS

AeA Oregon Council CEO Summit – 2 sponsors, each at \$3,000 Date and Location TBD – 2 Available

Additional Opportunities

In addition to the event sponsorship opportunities, there are two other key AeA initiatives in which members might be interested.

AeA Technology Scholarship Program

The AeA Oregon Technology Scholarship Program leverages three powerful components — scholarship awards, personal mentoring, and on-site corporate internships — to attract Oregon's best math and science students into high-tech careers. Only five years old, our program has sponsored more than 135 students, and added 25 awards last year. Each scholarship is named for the corporate sponsor. Sponsor companies can select which engineering-technology majors they will support. The program makes a special effort to recruit qualified women and ethnic minorities under-represented in these fields.

Each merit-based award for enrollment in a qualified engineering-technology major at any campus in the Oregon University System (OUS) provides:

- A \$2,500 per-year scholarship
- Annual renewal through four academic years
- Paid summer internships at sponsor sites, in most cases
- Corporate mentorship

For more information, visit www.aeascholar.ous.edu/ or contact [Jennifer Bosze](#).

Oregon AeA PAC (Political Action Committee)

The Oregon AeA Political Action Committee (PAC) was formed nearly 20 years ago to be a vehicle for industry members to make political contributions to legislators and candidates for statewide office who support the high-tech industry. By pooling resources and getting involved in the election process, AeA members can help advance industry legislative priorities.

Contributions to the PAC can come from corporate and individual sources. There are no legal limits on contributions, and Oregon AeA PAC takes care of all required state reporting.

For more information about the Oregon AeA PAC, visit:
http://aeanet.org/AeACouncils/oras_govtaffairs_pac.asp

Or contact [Jim Craven](#), Oregon Council Public and Legislative Affairs Director, 503.624.6050.